



**Australian Red Cross**

# **AUSTRALIAN RED CROSS BALI APPEAL**

**Media Release**

**[www.redcross.org.au](http://www.redcross.org.au) or freecall 1800 339 888**

Today Australian Red Cross is launching an Australia-wide appeal to help the victims of the tragic Bali bombing disaster and to assist their families cope with the tremendous loss and human suffering caused by this devastating incident.

As a humanitarian relief organisation Australian Red Cross is already providing services to the victims of the Bali bombings. This includes blood and blood products, reception and registration of evacuees, coordination of accommodation needs and personal support.

The Australian Red Cross Bali Appeal will help alleviate the loss suffered by the victims who have been injured in the blast or who have lost close family member(s) and who will suffer sustained physical and emotional trauma and economic loss as a consequence of the disaster.

It is important that the funds raised are directed where the greatest need is and where other sources of funds and support are lacking. Accordingly, Australian Red Cross will liaise with relevant government agencies and community organisations to determine the areas of greatest need.

Your donation will assist in two ways:

- to assist victims in Australia and their families
- to assist Red Cross continue its work in providing relief, dressing and medical supplies in the affected area in Bali and to cover future needs including recovery and reconstruction.

Australian Red Cross will develop criteria for assistance and distribution based on a needs assessment of the medical, psychological and financial circumstances. This will be the subject of a future media release. The level of assistance will of course depend on the size of the donations received as well as the assessment of needs.

Australian Red Cross will spend 90 per cent of the donations in providing direct assistance to the victims. Residual funds are used to recover administrative costs in accordance with the Australian Council For Overseas Aid Code of Conduct and Australian Taxation Office Rules.

**CONT>**



**the power of humanity**

**Ian Woolverton**  
**Media Adviser – International Programs**  
155 Pelham Street Carlton Victoria 3053  
Telephone 61 3 9345 1868 Facsimile 61 3 9348 2513  
Email [iwoolverton@nat.redcross.org.au](mailto:iwoolverton@nat.redcross.org.au)

**A member of the International  
Federation of Red Cross and  
Red Crescent Societies**

In the event that the money donated by the public in response to the appeal cannot be fully expended, Australian Red Cross will allocate the remaining funds for the management of future disasters.

The Chairman of Australian Red Cross said today:

"I urge all Australians to support this important appeal. The need is obviously great and the Australian public has always responded to people in need".

Tax-deductible donations can be made online at the Australian Red Cross website, by mail, by telephone or at any branch of the National Australia Bank.

### **Australian Red Cross Bali Victims Appeal**

Secure on-line facilities

By telephone 24 hours

By mail

By hand

Australian Red Cross

[www.redcross.org.au](http://www.redcross.org.au)

Freecall 1800 339 888

GPO Box 9949 in your capital city

National Australia Bank Branch or

All donations over \$2 are tax deductible.

### **AVAILABLE FOR INTERVIEW**

Ms Martine Letts

Secretary General

### **FOR MORE INFORMATION**

Ms Sue Davidson

National Communications Manager

Australian Red Cross

Telephone + 61 3 9345 1865

Mobile + 61 3 419 579 209

Mr Ian Woolverton

Media Adviser – International Programs

Australian Red Cross

Telephone + 61 3 9345 1868

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